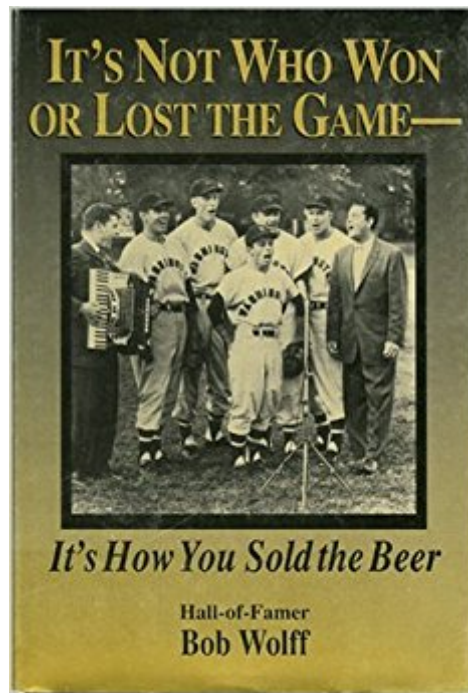




The book was found

# It's Not Who Won Or Lost The Game-: It's How You Sold The Beer



## Synopsis

An insightful collection of memories and anecdotes from the 50-year career of TV's longest-running sports broadcaster. From the race to get to events on time to the hard-learned do's and don'ts of television broadcasting, Hall of Fame broadcaster Bob Wolff shares his world with readers in an amusing and often amazing glimpse of one of America's most beloved sportscasters.

## Book Information

Hardcover: 240 pages

Publisher: Diamond Communications (July 28, 1996)

Language: English

ISBN-10: 1888698004

ISBN-13: 978-1888698008

Product Dimensions: 6.3 x 1 x 9.3 inches

Shipping Weight: 1.5 pounds

Average Customer Review: 4.1 out of 5 stars 3 customer reviews

Best Sellers Rank: #2,134,439 in Books (See Top 100 in Books) #94 in Books > Sports & Outdoors > Miscellaneous > Sports Broadcasting #279 in Books > Sports & Outdoors > Miscellaneous > Journalism #1088 in Books > Sports & Outdoors > Miscellaneous > Essays

## Customer Reviews

Wolff began his career as a sports broadcaster on radio in 1939 and moved to television in 1946. But his chief claim to fame is his versatility, for he has covered baseball, football, basketball, hockey, track, boxing and surfing (everything but wrestling, he says). His most memorable contests were Don Larsen's perfect game for the Yankees in the 1956 World Series and the Baltimore Colts' overtime win over the New York Giants in the 1958 NFL championship game, judged by many the best football game ever played. And in 50 years, Wolff has accumulated amusing anecdotes, like his lessons on how to pour beer for a live TV commercial, a skill he mastered using ice-cold brews, only to be handed a hot can on camera with the predictable result. His astoundingly busy schedule kept him jetting around the country between broadcasts, often with only minutes to spare. The book is entertaining but leaves the impression that Wolff doesn't suffer from a surfeit of modesty. Photos not seen by PW. Copyright 1996 Cahners Business Information, Inc.

Two recent electees to the Broadcasters' Wing of the Baseball Hall of Fame tell amusing tales from

their careers. The books' intriguing titles and humorous content should appeal to patrons at large public libraries. Copyright 1996 Reed Business Information, Inc.

A great collection of stories by a Hall of Fame broadcaster. Bob Wolff was the first TV announcer for the Washington Nationals / Senators / Nats, having begun in 1947. The cover photo shows Wolff and "The Singing Senators" on the "Today Show", about 1958. Don't miss:- Bob and his assistant, John Batchelder trying to solve the "beer problem": after each half-inning, Batchelder had to take a drink of Heurich's Old Georgetown Beer and say, "Old Georgetown! That's some beer!"- Harmon Killebrew invited "under-cover" to hit during a father-son softball game- How Bob handled the last four innings of Don Larsen's perfect game. Wolff was the radio broadcaster.- Sympathy for Herbie Plews- Wolf and Joe Garagiola preparing for the NBC Game of the Week.

I grew up listening by transistor radio to Bob Wolff broadcast the old Washington Senators baseball games. Always colorful, innovative and multi-faceted, he brings back to life countless memories of some of sports most glorious moments, as well as some humorous ones which never went reported. His book is a throwback to sports of a simpler and purer era, before the days of multi-million dollar contracts and superstar scandals. Those who remember that time will revel in the reminiscences of the author's accounts, and those who weren't will learn of sports as they once were...and as they will never be again. Bob Wolff has been duly recognized as a member of Baseball's Hall of Fame, and his book is a record of his legacy to today's sports broadcaster and fan. For anyone who truly loves sports, we owe him a debt of gratitude.

Some very entertaining stories.

[Download to continue reading...](#)

It's Not Who Won or Lost the Game-: It's How You Sold the Beer Home brew Journal for Craft Beer Homebrewers | Homebrew Logbook w/ space for 70+ recipes | Beer Glassware Reference, Beer Color Chart, Hops and Yeast Strain Chart | Game of Thrones: 100 Question Trivia Game For True Fans (Epic Fantasy Series, Game of Thrones Books, Game of Thrones, Fantasy Books) (Epic Fantasy, Fantasy ... TV, TV Guide, Game of Thrones Book) Beer, Art And Philosophy: The Art of Drinking Beer with Friends is the Highest Form of Art Beer is Proof that God Loves Us: Reaching for the Soul of Beer and Brewing The Complete Beer Course: Boot Camp for Beer Geeks: From Novice to Expert in Twelve Tasting Classes National Geographic Atlas of Beer: A Globe-Trotting Journey Through the World of Beer The Beer Bible: The Essential Beer Lover's Guide Beer School:

A Crash Course in Craft Beer Beer, Food, and Flavor: A Guide to Tasting, Pairing, and the Culture of Craft Beer The Craft Beer Bites Cookbook: 100 Recipes for Sliders, Skewers, Mini Desserts, and More--All Made with Beer Salud! The Beer Lover's Guide to Andalusia: A travel guide for the best & quirkiest craft breweries in Southern Spain (Beer lover's Guides Book 1) The Bruges Bar and Beer Guide: A beer tourist's guide to the best bars, breweries and bottle shops in Bruges Shipped but Not Sold: Material Culture and the Social Protocols of Trade during Yemen's Age of Coffee (Perspectives on the Global Past) Sold on Language: How Advertisers Talk to You and What This Says About You What Your Doctor May Not Tell You About(TM) Hip and Knee Replacement Surgery: Everything You Need to Know to Make the Right Decisions (What Your Doctor May Not Tell You About...(Paperback)) Game Of Thrones:101 Facts You Didn't Know About Game Of Thrones,The Complete Unofficial Guide! (game of thrones book 6 release date, 101 facts, TV, Movie, ... Adaptations,Trivia & Fun Facts, Trivia) Game Of Thrones: 10 Most Memorable moments from Game of thrones & 23 Facts about GOT you should Know, 26 Jokes only people who've finished GOT Season 5 Will understand (Game of Thrones Secrets) I'm Coming To Take You To Lunch: A Fantastic Tale of Boys, Booze and how Wham! Were sold to China Lost in the Pacific, 1942: Not a Drop to Drink (Lost #1)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)